



ANTHONY TAN

Group CEO and Co-Founder of Grab

"Serving my leaders to move Southeast Asia forward together."



Anthony Tan is Group CEO and Co-Founder of Grab, Southeast Asia's leading mobile technology company focused on bringing transport freedom and financial inclusion to the region. Under his leadership, the company has expanded into eight countries across Southeast Asia.

Grab's core product platform includes commuting solutions for drivers and passengers with an emphasis on convenience, safety, and reliability, as well as its proprietary mobile payments platform, GrabPay.

By focusing on a hyperlocal business strategy and building strategic partnerships, Anthony and his team successfully transformed Grab from a taxi booking app to the market leading O2O consumer app that offers the most diversified portfolio of transport services, and its popular mobile payments platform in Southeast Asia.

Anthony's roots in the automotive industry run deep – his great grandfather was a taxi driver. Before founding Grab, Anthony was the Head of Supply Chain and Marketing at Tan Chong Group, where he drove logistics and created brand affinity for the automotive brands under the group.

Anthony graduated with a Bachelor of Arts with Honors in Economics and Public Policy from the University of Chicago and has a Master of Business Administration (MBA) with Honors from Harvard Business School.

Anthony has a hands-on leadership style and travels obsessively within Southeast Asia to inspire and fight with his teammates on the ground.

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